



<https://fourteenstar.com/job/product-specialist-medical-equipment-lab/>

## Product Specialist (Medical Equipment – Lab)

### Description

- **No. of Position – 1 Post (Male/Female)**
- **Job Location – Thingangyun Township, Yangon**
- **Department – Business Development Dept.**
- **Job Type – Full Time (Six Working days/Week)**
- **Job Industry – Medical / Hospital**

### Hiring organization

Fourteen Star Network Co.,Ltd

### Date posted

June 5, 2025

### Responsibilities

- Conducting thorough market research, which may include taking surveys, doing desktop research, sending emails and making calls, and even attending product launches of rival companies.
- Answering all product-related questions in a polite manner and addressing queries promptly.
- Making regular Promotion call to KOL and customer with product detailing.
- Collaborating and strategizing with the business and sale team
- Planning and assisting with new product releases and events.
- Performing product demonstrations for customers, staff, and other stakeholders.
- Assisting with the development of business plans.
- Scheduling training sessions and attending meetings as required.
- Identifying new market opportunities and relaying this information to the Manager and other relevant stakeholders.
- Making helpful product recommendations and suggestions to increase revenue.

### Qualifications

1. Education level – B.Med.Tech (Laboratory)
2. Experience level – experience in Medical Equipment or Professional Filed.
3. Language Skill – Good (English/Myanmar)
4. Be able to do trips in the whole Myanmar.
5. Strong problem diagnosis and resolving skills, developing options, and implementing solutions.
6. Good cooperation and communication skills.

### Job Benefits

Ph Bill – Provided