



<https://fourteenstar.com/job/product-specialist-medical-equipment-lab/>

Product Specialist (Medical Equipment – Lab)

Description

- **No. of Position – 1 Post (Male/Female)**
- **Job Location – Thingangyun Township, Yangon**
- **Department – Business Development Dept.**
- **Job Type – Full Time (Six Working days/Week)**
- **Job Industry – Medical / Hospital**

Hiring organization

Fourteen Star Network Co.,Ltd

Date posted

June 5, 2025

Responsibilities

- Conducting thorough market research, which may include taking surveys, doing desktop research, sending emails and making calls.
- Serve as a clinical liaison to IVD customers.
- Work closely with the sales team and field service team during multiple phases of the sales and implementation processes.
- Assess customer's configuration requirements and education needs; plan and deliver equipment and application training; apply product and clinical knowledge to troubleshoot and solve problems. Support customers in the use and growth of their systems.
- Establish and maintain strong working relationships with key internal partners and customers; enable the success of the installation team.
- Schedule and perform demonstrations as required to support assigned geography.
- Schedule and implement system installation customer training – complete checklist.
- Cover trade shows as assigned.
- Professionally handle objections and questions.
- Effectively support installed base.
- Position yourself as a consultant to both internal and external customers.
- Generate leads.
- Communicate regularly with management teams.
- Maintain excellent customer satisfaction.
- Act in a positive and professional manner at all times.
- Maintain company property.
- Ability to work in ever-changing environments.
- Flexibility and tolerance of ambiguity.
- Detail oriented with excellent organizational skills.
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Qualifications

1. Education level – B.Med.Tech (Laboratory)
2. Experience level – experience in Medical Equipment or Professional Filed.
3. Be able to do trips in the whole Myanmar.

Job Benefits

Ph Bill – Provided